## **Description sheet**

#### **Product Name**

# White Strained Miso 1kg

**Brand Name: Maruka Miso** 

SAKE (HS2103.90.100)

Taste: Flavorful Milde Sweet Color: Amber







Size per product				
Width	130	mm		
Depth	130	mm		
Height	95	mm		
Weight	1000	mg		
Capacity	1000	mg		
Size per box				
Width	270	mm		
Depth	400	mm		
Height	120	mm		
Weight	6.2	kg		
Quantity	6	Cups		
percase				
Minimum lot	6	Cups		
Maximum lot	100	Boxes		
Expiration date				
180	days	15 ° or less		
Place of production				
Chiba (Japan)				
Percentage of ingredients produced				
in Japan (weight-based)				
100		%		
Sales price in Japan (yen)				
756		JPY		

Ingredients & additives	Nutrition Facts (100g)	Type of miso
	Energy:175kcal / Protein:9.9g	
Soybean / Rice / Alcohol / salt	Lipid:3.7g/Carbohydrate:25.5g	Strained White Miso
No genetically modified	Sodium :4.4g	Seasonings and broth are not included.
	(The amount of salt :11.2g)	

Comments on product features, popularity at overseas food fairs and in importing countries.

It is very popular in France and Spain of the user. Because Seasonings and broth are not included. It is used as a seasoning for a variety of cooking.

This miso has an aroma no other company can match. Rich and savory flavor.

It is completely different from the Chinese.

We sale High quality made in Japan

# Japanese Soul food







DAIICHIYA SAKETEN CO., LTD. **Exporter** Japanese Wholesaler info@sake-import.com

# Marketing sheet

#### Product Name

## White Strained Miso 1kg

### Gender

- Female
- Male

#### Various sizes

1 kg Cup 20 kg Box



## Sales season Shipping available

- Spring
- Summer
- Autumn
- Winter

## **Major customers**

- Professional use
- Hotels
- Restaurants Food manufacturers Household use
- Wholesale Dept.stores
- Super-markets
- Food shops

### **Business target: Age group**

Late 10s-20s

30s-40s

50s and over

All ages

### **Business target: Income group**

Upper class

Middle class

Mass market

## How to serve/food pairing

It is faintly sweet and sparingly salt.

A perfect flavoring to complement with the fish dishes.

In addition to being used as a standard seasoning in Long-established restaurant nationwide, it is also used as an ingredient in processing plants for foods like tsukudani.

- Used by restaurants in Japan, Flavorful miso,
- Professional-style product for commercial use, Rich and savory, Red in color, Aged for one year

### Message/request to buyers

Although the price is **much lower than other products**, the quality of this product is very high. We can provide this product at fairly low price because we produce it in large quantitiy.

You don't necessarily need to sell this product at alow price, you can earn an adequate margin.





- \* For those purchasing miso, shipping by air is recommended.
- \* Please store in a low temperature location if possible. Please refrigerate after opening.